

ORDER



Orders	Order / Rev:	189675	Primary AE:	Petry Philadelphia
	Alt Order #:	6831506	Sales Office:	P-PHI
	Product Desc:	order	Sales Region:	Nat
	Estimate:	C22C28		
	Flight Dates:	10/22/12 - 10/28/12		
	Original Date / Rev:	07/06/12 / 10/26/12		
	Order Type:	REG		
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		814 King Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	POL/Detroit International Bridge		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P4	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	108	\$49,725.00	\$42,266.25	October 2012	108	\$49,725.00	\$42,266.25	0.00	
					Totals	108	\$49,725.00	\$42,266.25	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WOOD	30%	\$49,725.00
Market	100%	\$165,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$49,725.00
WXMI	10%	\$16,575.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$49,725.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/22/12	10/22/12	Today Show 3	CM	10-11a	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	M-----	1	\$225.00	0.00								
E 2	WOOD	10/23/12	10/23/12		CM	10-11a	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

Order / Rev: 189675
Alt Order #: 6831506
Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
Product Desc: order
Estimate: C22C28

wood

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				TODAY SHW3-NBC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	1	\$225.00	0.00						
E 3	WOOD	10/24/12	10/24/12	Today Show 3		CM	10-11a		--W----	:30	1	\$225.00	P4	0.00	NM
				Today Show 3											
				TODAY SHW3-NBC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$225.00	0.00						
E 4	WOOD	10/25/12	10/25/12	Today Show 3		CM	10-11a		---T---	:30	1	\$225.00	P4	0.00	NM
				Today Show 3											
				TODAY SHW3-NBC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--T---	1	\$225.00	0.00						
E 5	WOOD	10/26/12	10/26/12	Today Show 3		CM	10-11a		---F--	:30	1	\$225.00	P4	0.00	NM
				Today Show 3											
				TODAY SHW3-NBC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---F--	1	\$225.00	0.00						
E 6	WOOD	10/22/12	10/22/12	Noon News		CM	12-1p		M-----	:30	2	\$450.00	P3	0.00	NM
				News 8 @ Noon											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	2	\$450.00	0.00						
E 7	WOOD	10/23/12	10/23/12	Noon News		CM	12-1p		-T-----	:30	1	\$450.00	P3	0.00	NM
				News 8 @ Noon											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	1	\$450.00	0.00						
E 8	WOOD	10/24/12	10/24/12	Noon News		CM	12-1p		--W----	:30	2	\$450.00	P3	0.00	NM
				News 8 @ Noon											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	2	\$450.00	0.00						
E 9	WOOD	10/25/12	10/25/12	Noon News		CM	12-1p		---T---	:30	1	\$450.00	P3	0.00	NM
				News 8 @ Noon											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---T---	1	\$450.00	0.00						
E 10	WOOD	10/26/12	10/26/12	Noon News		CM	12-1p		---T---	:30	2	\$450.00	P3	0.00	NM
				News 8 @ Noon											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---T---	1	\$450.00	0.00						
E 11	WOOD	10/22/12	10/22/12	M-F 2-3p		CM	2-3p		M-----	:30	1	\$100.00	P5	0.00	NM
				Rachael Ray											
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$100.00	0.00						
E 12	WOOD	10/23/12	10/23/12	M-F 2-3p		CM	2-3p		-T-----	:30	1	\$100.00	P5	0.00	NM
				Rachael Ray											
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	1	\$100.00	0.00						
E 13	WOOD	10/24/12	10/24/12	M-F 2-3p		CM	2-3p		--W----	:30	1	\$100.00	P5	0.00	NM
				Rachael Ray											
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$100.00	0.00						
E 14	WOOD	10/25/12	10/25/12	M-F 2-3p		CM	2-3p		---T---	:30	1	\$100.00	P5	0.00	NM
				Rachael Ray											
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$100.00	0.00						

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Alt Order #: 6831506
Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
Product Desc: order
Estimate: C22C28

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p Rachael Ray											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--- T ---	1	\$100.00	0.00						
E 15	WOOD	10/26/12	10/26/12	M-F 2-3p Rachael Ray		CM	2-3p		---	F--	:30	1	\$100.00	P5	0.00 NM
															1 \$100.00
				RACHEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--- F --	1	\$100.00	0.00						
E 16	WOOD	10/22/12	10/22/12	M-F 3-4p The Doctors		CM	3-4p		M-----		:30	2	\$100.00	P5	0.00 NM
				DOCTORS											2 \$200.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	2	\$100.00	0.00						
E 17	WOOD	10/23/12	10/23/12	M-F 3-4p The Doctors		CM	3-4p		-T-----		:30	2	\$100.00	P5	0.00 NM
				DOCTORS											2 \$200.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	2	\$100.00	0.00						
E 18	WOOD	10/24/12	10/24/12	M-F 3-4p The Doctors		CM	3-4p		--W----		:30	2	\$100.00	P5	0.00 NM
				DOCTORS											2 \$200.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	2	\$100.00	0.00						
E 19	WOOD	10/25/12	10/25/12	M-F 3-4p The Doctors		CM	3-4p		---T---		:30	2	\$100.00	P5	0.00 NM
				DOCTORS											2 \$200.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---T---	2	\$100.00	0.00						
E 20	WOOD	10/26/12	10/26/12	M-F 3-4p The Doctors		CM	3-4p		---F--		:30	2	\$100.00	P5	0.00 NM
				DOCTORS											2 \$200.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---F--	2	\$100.00	0.00						
E 21	WOOD	10/22/12	10/22/12	M-F 4-5p Ellen		CM	4-5p		M-----		:30	2	\$250.00	P5	0.00 NM
				ELLEN											2 \$500.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	2	\$250.00	0.00						
E 22	WOOD	10/23/12	10/23/12	M-F 4-5p Ellen		CM	4-5p		-T-----		:30	2	\$250.00	P5	0.00 NM
				ELLEN											2 \$500.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---T---	2	\$250.00	0.00						
E 23	WOOD	10/24/12	10/24/12	M-F 4-5p Ellen		CM	4-5p		--W----		:30	1	\$250.00	P5	0.00 NM
				ELLEN											1 \$250.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$250.00	0.00						
E 24	WOOD	10/24/12	10/24/12	Wed Hour 3 Wednesday 10-11p		CM	10-11p		--W----		:30	1	\$1,000.00	P4	0.00 NM
				ELLEN											1 \$1,000.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$1,000.00	0.00						
E 25	WOOD	10/26/12	10/26/12	M-F 4-5p Ellen		CM	4-5p		---F--		:30	1	\$250.00	P5	0.00 NM
				ELLEN											1 \$250.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---F--	1	\$250.00	0.00						
E 26	WOOD	10/22/12	10/22/12			CM	5a-6am		M-----		:30	1	\$200.00	P4	0.00 NM
				ELLEN											1 \$200.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----F--	1	\$250.00	0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5am Daybreak											
				5am Daybreak											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$200.00	0.00						
E 27	WOOD	10/23/12	10/23/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				5am Daybreak											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	1	\$200.00	0.00						
E 28	WOOD	10/24/12	10/24/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				5am Daybreak											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$200.00	0.00						
E 29	WOOD	10/25/12	10/25/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				5am Daybreak											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---T---	1	\$200.00	0.00						
E 30	WOOD	10/26/12	10/26/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				5am Daybreak											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	----F--	1	\$200.00	0.00						
E 31	WOOD	10/22/12	10/22/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
				NEWS8-DAYBREAK											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$475.00	0.00						
E 32	WOOD	10/23/12	10/23/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
				NEWS8-DAYBREAK											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	1	\$475.00	0.00						
E 33	WOOD	10/24/12	10/24/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
				NEWS8-DAYBREAK											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	--W----	1	\$475.00	0.00						
E 34	WOOD	10/25/12	10/25/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
				NEWS8-DAYBREAK											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	---T---	1	\$475.00	0.00						
E 35	WOOD	10/26/12	10/26/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
				NEWS8-DAYBREAK											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	----F--	1	\$475.00	0.00						
E 36	WOOD	10/22/12	10/22/12	Today Show M-F	CM	658-9a	M-----	:30	2	\$750.00	P4	0.00	NM	2	\$1,500.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	2	\$750.00	0.00						
E 37	WOOD	10/23/12	10/23/12	Today Show M-F	CM	658-9a	-T-----	:30	2	\$750.00	P4	0.00	NM	2	\$1,500.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-T-----	2	\$750.00	0.00						
E 38	WOOD	10/24/12	10/24/12		CM	658-9a	--W----	:30	2	\$750.00	P4	0.00	NM	2	\$1,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri Hour 3 Friday 10-11p															
NEWS 8 AT 5PM															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
E 51	WOOD	10/22/12	10/22/12	M-F 530p News	CM	530-6p	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
M-F News 8 @ 530p															
NEWS 8 AT /NEWS8 AT															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
E 52	WOOD	10/23/12	10/23/12	M-F 530p News	CM	530-6p	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
M-F News 8 @ 530p															
NEWS 8 AT /NEWS8 AT															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
E 53	WOOD	10/24/12	10/24/12	M-F 530p News	CM	530-6p	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
M-F News 8 @ 530p															
NEWS 8 AT /NEWS8 AT															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
E 54	WOOD	10/25/12	10/25/12	M-F 530p News	CM	530-6p	--T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
M-F News 8 @ 530p															
NEWS 8 AT /NEWS8 AT															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--T---</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
E 55	WOOD	10/26/12	10/26/12	M-F 530p News	CM	530-6p	--F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
M-F News 8 @ 530p															
NEWS 8 AT /NEWS8 AT															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--F--</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
E 56	WOOD	10/22/12	10/22/12	NBC Nightly News WKD&M		628-7p	M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NBC Nightly News															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 57	WOOD	10/23/12	10/23/12	NBC Nightly News WKD&M		628-7p	-T-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NBC Nightly News															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 58	WOOD	10/24/12	10/24/12	NBC Nightly News WKD&M		628-7p	--W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NBC Nightly News															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 59	WOOD	10/26/12	10/26/12	LN M-F	CM	11-1135p	--F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
M-F News 8 @ 11															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--F--</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 60	WOOD	10/27/12	10/27/12	Sat Hour 3	CM	10-11p	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Saturday 10-11p															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 61	WOOD	10/27/12	10/27/12	Sat 6p News 8	CM	6-630p	-----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
Sat News 8 @6p															
SA NWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$650.00</u> Rating <u>0.00</u>															
E 62	WOOD	10/28/12	10/28/12		CM	6-7p	-----S	:30	1	\$850.00	P4	0.00	NM	1	\$850.00

Order / Rev: 189675
Alt Order #: 6831506
Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
Product Desc: order
Estimate: C22C28

wood

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sun 6p News 8												
				Sun News 8 @6p												
				SU NWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	-----S	1	\$850.00	0.00							
E 63	WOOD	10/22/12	10/22/12	Tonight Show/Jay Leno CM		1135-1235a		M-----	:30	2	\$300.00	P4	0.00	NM	2 \$600.00	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	M-----	2	\$300.00	0.00							
E 64	WOOD	10/23/12	10/23/12	Tonight Show/Jay Leno CM		1135-1235a		-T-----	:30	2	\$300.00	P4	0.00	NM	2 \$600.00	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	-T-----	2	\$300.00	0.00							
E 65	WOOD	10/24/12	10/24/12	Tonight Show/Jay Leno CM		1135-1235a		--W----	:30	2	\$300.00	P4	0.00	NM	2 \$600.00	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--W----	2	\$300.00	0.00							
E 66	WOOD	10/25/12	10/25/12	Tonight Show/Jay Leno CM		1135-1235a		---T---	:30	2	\$300.00	P4	0.00	NM	2 \$600.00	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	---T---	2	\$300.00	0.00							
E 67	WOOD	10/26/12	10/26/12	Tonight Show/Jay Leno CM		1135-1235a		---F--	:30	2	\$300.00	P4	0.00	NM	2 \$600.00	
				Tonight Show w/ Leno												
				TONIGHT SHOW												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	---F--	2	\$300.00	0.00							
E 68	WOOD	10/22/12	10/22/12	LN M-F		CM	11-1135p		M-----	:30	1	\$650.00	P5	0.00	NM	1 \$650.00
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	M-----	1	\$650.00	0.00							
E 69	WOOD	10/23/12	10/23/12	LN M-F		CM	11-1135p		-T-----	:30	1	\$650.00	P5	0.00	NM	1 \$650.00
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	-T-----	1	\$650.00	0.00							
E 70	WOOD	10/24/12	10/24/12	LN M-F		CM	11-1135p		--W----	:30	1	\$650.00	P5	0.00	NM	1 \$650.00
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--W----	1	\$650.00	0.00							
E 71	WOOD	10/25/12	10/25/12	LN M-F		CM	11-1135p		---T---	:30	1	\$650.00	P5	0.00	NM	1 \$650.00
				M-F News 8 @ 11												
				NEWS 8 AT 11PM												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	---T---	1	\$650.00	0.00							
E 72	WOOD	10/26/12	10/26/12	5am Daybreak		CM	5a-6am		---F--	:30	1	\$250.00	P3	0.00	NM	1 \$250.00
				5am Daybreak												
				NEWS 8 AT 11PM												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	---F--	1	\$250.00	0.00							
E 73	WOOD	10/22/12	10/22/12	M-F 7-730p		CM	7-730p		M-----	:30	1	\$425.00	P5	0.00	NM	1 \$425.00
				Inside Edition												
				INSIDE EDITION												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	M-----	1	\$425.00	0.00							
E 74	WOOD	10/23/12	10/23/12			CM	7-730p		-T-----	:30	1	\$425.00	P5	0.00	NM	1 \$425.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730p Inside Edition															
INSIDE EDITION															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 77	WOOD	10/24/12	10/24/12	Wed Hour 2	CM	9-10p	--W----	:30	1	\$1,275.00	P4	0.00	NM	1	\$1,275.00
INSIDE EDITION															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$1,275.00</u> Rating <u>0.00</u>															
E 78	WOOD	10/22/12	10/22/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 79	WOOD	10/23/12	10/23/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 80	WOOD	10/24/12	10/24/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 81	WOOD	10/25/12	10/25/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 82	WOOD	10/26/12	10/26/12	M-F 730-8p	CM	730-8p	---F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---F--</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 83	WOOD	10/27/12	10/27/12	Sa Prime	CM	758-11p	-----S-	:30	1	\$300.00	P6	0.00	NM	1	\$300.00
Sat Prime Rotator															
DATELINE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$300.00</u> Rating <u>0.00</u>															
E 84	WOOD	10/27/12	10/27/12	Sa Prime	CM	758-11p	-----S-	:30	1	\$250.00	P6	0.00	NM	1	\$250.00
Sat Prime Rotator															
DATELINE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 85	WOOD	10/28/12	10/28/12	FB Night in Amer Pre Ga@M	CM	7-8p	-----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
Football Night in America (7:00 PM-8:00 PM)															
DATELINE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 86	WOOD	10/28/12	10/28/12	NFL Football	CM	8-1130p	-----S	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
Sunday Night Football (8:00 PM-11:30 PM)															
HARRY S LAW															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
N 87	WOOD	10/23/12	10/26/12	M-F 11a-12p	CM	11a-12p	-TWTF--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
eightWest															
TODAY SHW3-NBC															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>1</u> Rate <u>\$125.00</u> Rating <u>0.00</u>															
												Totals			
												108			
												\$49,725.00			